



AGC Member-Get-a-Member! 2010 Campaign

Starting May 1 through November 15, the Associated General Contractors Las Vegas Chapter challenges members to encourage their colleagues to join the AGC Las Vegas during its Member-Get-a-Member! 2010 Campaign.

Engage in AGC's Member-Get-a-Member! Campaign:

Colleague referrals are the number one way that new members learn about the AGC Las Vegas. AGC provides the resources needed to recruit your colleagues while offering an incentive for closing the deal. The Member-Get-a-Member! campaign will magnify AGC's exposure to industry professionals while acknowledging and rewarding the association's dedicated members for their recruiting efforts. By helping recruit members, you directly benefit by creating a stronger association focused on improving the industry and at the same time broadening your individual network.

Campaign Details:

- This campaign only applies to current AGC Las Vegas members.
- New membership applications with payment must be received between May 1 and November 15 to be included in the 2010 campaign. Be sure the new members complete the "Please identify the individual who encouraged you to join the AGC" portion of the application to qualify.
- Rules and prizes are subject to change by AGC. By participating in the campaign, members agree that AGC's decisions are final and binding.

Rewards:

Recruit an affiliate or associate member receive a \$25 Visa gift card for each new member
(Affiliate and associate members may include: suppliers, subcontractors, professional associates, owners/developers and government agencies.)

Recruit a general contractor member receive a \$100 Visa gift card for each new member

Bonus rewards:

Recruit 3 members receive an extra \$50 Visa gift card.

Recruit 5 members receive an extra \$100 Visa gift card.

Recruit 10 members receive an extra \$200 Visa gift card.

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All members participating in the campaign who recruit at least one new member will:

- 1) Be entered into a drawing where one person will be randomly selected to win a \$500 Visa gift card. The drawing will take place at the 2010 AGC Holiday Dinner Dance & Silent Auction on December 3 at The Orleans.
- 2) Be recognized in the January 2011 issue of the Construction Connection and on the Las Vegas AGC's Web site.

How to Start:

Do you know someone who would benefit from joining AGC? Simply introduce them to the AGC Las Vegas by:

- Discussing AGC membership with your peers and business associates who are potential members. Relay your personal experiences about AGC and the value you have gained from being a member. Provide them with the ["Join AGC! Here's Why..."](#) flier and a [AGC Las Vegas membership application](#).
- Log-on to the [AGC Las Vegas membership directory](#) to find out who belongs to AGC Las Vegas already.
- Have the AGC follow up on your prospects. Fill out this "Prospect Form" so AGC staff may send out membership materials on your behalf. Submit your referrals to Arron Pfeifer, AGC Membership Development Manager, via email at arron@agclv.org or call 702-796-9986 for additional information.

Special Incentive:

When a new member company, that has never before been a member of the AGC Las Vegas, joins they will receive a 20% discount on their membership dues at signing for their first year. The month the new member joins is from there on out their anniversary month. Billing in their anniversary month the following year will be adjusted reflect billing in the standard dues structure.

Questions? Contact Arron Pfeifer, AGC Membership Development Manager:
702-796-9986 or arron@agclv.org

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